Business Accelerator
for the
Health & Social Care Sector

Calling Healthcare
Entrepreneurs and Start -ups

BPACHS will select 3 startups and SMEs for a 3-month Business Accelerator where Founders will benefit from the following knowledge exchange.

o   Gain knowledge from Brunel University London academics/students across numerous disciplines
o   The potential to PASS Good Collaborations into the Health and Social Care sector for projects and trials
o   Improve investment readiness and meet investors
o   Grant of up to £3K

THE BPACHS SERVICE

Brunel University London

Brunel Partners Academic Centre for Health Sciences is a unique partnership between healthcare service providers across the NHS, Health and Social Care organisations, Education and private industry. BPACHS provides its P H P E H U V D F F H V V W R % U X Q H O academic and student expertise, research facilities and knowledge exchange.

Key Benefits:

‡ Workforce, Education and Employability
‡ Research & Innovation
‡ Networking & Knowledge Exchange

GOALS OF THE BUSINESS ACCELERATOR:

Each Founder will receive mentorship, tools and networks to accelerate

Product Commercialisation:

Shaping an MVP whether hardware or software services for future customer sales and adoption

Strategy for pilot and early sales

Regulatory strategy and pathway

Go-To-Market:

Market access strategies for public and private healthcare markets in the UK and beyond (USA, Europe). This includes:

Creating and developing solution propositions and sales pitches for first customers

Partnership scoping, strategy and enabling discussions

IP protection including patenting

Investment:

Business Plan, Pitch review and refinement

Due diligence readiness

Investor prep and connections through events

Support through investment discussion

HOW IT WORKS

BPACHS are piloting the Business Accelerator to support up to 3 businesses that are looking to engage with Brunel University London to achieve knowledge exchange, investment opportunities, and a small grant of up to £3K to support in key outcomes from the pilot.

Up to 3 businesses will be selected where BPACHS aim to match each business with an academic/student collaborator. They will also benefit from the following.

- **Business workshops**
    - Innovation & Productisation
    - Finance and Investment
    - Grant Funding UK & International
    - Legal, IP and Regulation
    - Commercialisation in Health
    - Skills - Brunel Talent Marketplace
- **Events**
    - Pitch event
    - Networking with academics and businesses
- **Mentoring**
    - One to one sessions
    - Group sessions

MEET THE
TEAM

Gurnam Selvarajah
Innovation Director at Brunel University London
Strategic development of partnerships between academia and industry.

Kari Chaudhry
Founder ±The Atlantic Society
A multi award-winning entrepreneur, investor, and designer. Fortune Business Review - one of *The 10 Most Inspiring Women Leaders to Follow in 2023.*

Athar Ali
CEO Unbounded Future
A Digital Health Commercial Strategy, Product Design & Development expert with 20+ years experience in building spin-outs/start-ups ventures.

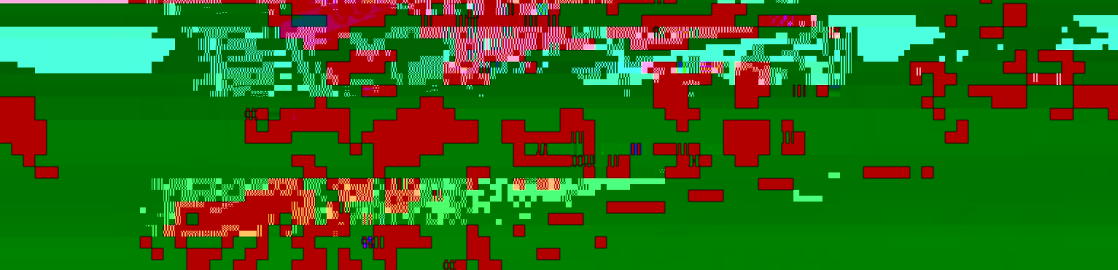### Dr Rakesh Roshan
IP & Legal advisor Unbounded Future
Expert with 20+ years in IP and Licensing. Previously an Oxford University Innovation where he led investment deals of multiple $100M at companies

Dr Samir Ali Khan
Market Access Advisor Unbounded Future
Global Market Access, Pricing, HTA & Reimbursement expert with 10+ years experience in Pharma, Medtech, Digital & AI

BUSINESS COMMITMENT

‡Present a project brief

‡Engage in opportunities to apply for research grant

applications with Brunel University Academics

‡Engage in opportunities for Brunel University student

research collaborations

‡Be open to investor feedback

‡Be open to customer sales feedback

‡Attend up to 2 events

‡Attend up to 6 workshops

‡Attend a minimum of 6 mentoring sessions

HOW TO APPLY

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